

RAILEAN DISTILLERS, LLC

FOR IMMEDIATE RELEASE

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RAILEAN RESERVE XO – BEST BUY for TEXANS

TEXAS, August 30, 2008 – Railean Distillers, LLC announces “best buy” rating for recently released RAILEAN Reserve XO rum. Mr. John Saladino, President and CEO of Metro Sales and Marketing, has spent the last 20 years marketing and selling rum, including brands such as Cruzan, Flor De Cana, Brugal, and Ron Zacapa. Mr. Saladino judges the rum based a combination of taste and price to determine the true market value for the consumer.

The RAILEAN Reserve XO is priced extremely well, especially for “top-shelf”, small batch, handmade rum . RAILEAN Reserve XO Rum currently retails for \$17.99-\$19.99 per bottle, and is by far the “best buy” in this price range. “Based on my tastingnotes, a bottle of this quality should retail for around \$24.99 and very rarely do we find bargains like this on the shelf of retail stores”, said Mr. Saladino. The secret to the Reserve XO is the aging process; the Railean’s age at proof and utilize new, 15 gallon double charred American oak barrels which give the rum a rich smooth oak flavor and its deep amber color.

“Today’s consumers demand value and that’s our goal with RAILEAN Rum”, said Kelly Railean, President & CEO, Railean Distillers, LLC. “We don’t have a flashy package or the marketing/advertising budget of mass produced brands, but what we do have is a quality product that is 100% Handmade in Texas”.

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Railean Reserve XO rum consistently beats the competition in blind tastings. “We couldn’t compete with the mass produced spirits if it were not for the loyal Texas consumer willing to pay a little bit more for a premium local handcrafted spirit. The Reserve XO is our way of saying thank you for your support and therefore we will not be taking a price increase any time soon”.

About Railean Distillers, LLC

Railean (**ray-lēn**) Distillers was founded by Mrs. Kelly Railean. The Eagle Point Distillery is 100% family owned and operated. Mrs. Railean, is President and CEO of Railean Distillers, LLC and manages marketing, sales and day-to-day operations. She is a First Level Sommelier with more than 14 years experience in the wine & spirits industry and is the first and only Master Distiller in the State of Texas. Railean Distillers operates a state of the art rum distillery in San Leon, Texas. They market their rums under the brand name, RAILEAN™, through Metro Sales and Marketing. Railean Rum™ is exclusively distributed by Global Quality Distributors throughout the state of Texas. www.railean.com